Madhan Raj Radhakrishnan

UX/UI DESIGNER - WEB DEVELOPER - VISUAL DESIGNER

Versatile UX Engineer and seasoned Web Developer, with a robust background in UI/UX, Graphic Design, and Programming. Adept at leveraging design principles, coding languages, and collaboration tools to seamlessly bridge the gap between design and development. Brings over 10 years of diverse experience, skillfully merging technical acumen with design finesse to consistently deliver cutting-edge user experiences.

Professional Experience

Sr. UX Engineer | GRANTHIUM CORPORATION
Mar 2023 - Present | Chicago, USA

‣ Led the strategic enhancement of client websites by delving into user preferences. Employed methodologies like User Research, Information Architecture, Interaction Design, Visual Design and Prototyping using Figma and Adobe Creative Suite to elevate user experience and address business challenges effectively.
‣ Developed and applied mobile-first UI design systems to enhance accessibility and scalability, reaching a broader audience.
‣ Crafted logic and UI ensuring seamless performance across all devices for optimal user experience.
‣ Strategized website development, transforming mockups into a dynamic web presence using an advanced technology stack, including MERN Stack (MongoDB, Express, ReactJS, NodeJS) and Next.js.
‣ Created a strong and easy-to-manage code foundation that meets business goals and client needs effectively.
‣ Collaborate with Business Development and strategy teams in an iterative and agile development environment to restructure client websites.
‣ Partnered with clients to strategize and improve website performance, addressing concerns and inquiries.

Sr. Design Consultant (UX/UI Design & Web development) | iLEAD TAX GROUP
July 2022 - Feb 2023 | Hyderabad, India

‣ Oversee visual design projects from concept to delivery.
‣ Develop UI mockups and prototypes that clearly illustrate how websites function and look.
‣ Successfully implemented end-to-end design solutions, combining front-end and back-end development to create cohesive and visually appealing user interfaces.
‣ Upgraded and maintained both back-end and front-end systems on academy portal.
‣ Maintain brand consistency in all marcom materials.

Designer (UX/UI Design & Web Development) | MICROSOFT - Contract
Dec 2021 - June 2022 | Hyderabad, India

‣ Primary owner of internal websites, handling UX/UI design with spotlight on user-centric approach and accessibility, development and maintenance. (Microsoft Global Delivery Domain)
‣ Design best in class layouts and visuals that support and reinforce business objectives while partnering with business/marketing teams to ensure that designs meet brand guidelines and business needs.
‣ Work from creative briefs alongside creative directors to develop assets for web, digital and print.
‣ Experience managing Agile development projects, from planning to delivery.
‣ Maintain brand constancy in all mediums of communication (Internal & External). Present concepts by testing graphics and layouts across various mediums to stakeholders, including senior management ensuring final versions are on brand and visually appealing.
‣ Event management expertise including developing schedules, scope, team management, coordination and stakeholder communication.
‣ Responsible for the creation and design of quarterly Newsletters that effectively communicateevents and activities across the org.
‣ Ideation to conceptualization, catering to global audience including but not limited to Email designs, GIFs, posters, PowerPoint decks, corporate videos & logo design.
‣ Work with business teams to secure usage rights, assess risk, and clear work for distribution.

More prior experiences @ www.linkedin.com/in/MadhanRajRK

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Portfolio
www.madhanshowcase.com

LinkedIn
www.linkedin.com/in/MadhanRajRK

Behance
www.behance.net/madhanraj7b6d1

Certifications
‣ Google UX Design
‣ CALARTS - Visual Elements of User Interface Design
‣ IBM - Enterprise Design Thinking
  • Practitioner
  • Co-Creator
  • Team Essentials for AI
‣ Adobe UX Foundation Learning Journey
‣ Google - Agile Project Management

Technology & Applications

Web development
‣ HTML , CSS, JS
‣ Next JS
‣ React JS
‣ Node JS
‣ Express JS
‣ Mongodb (Mongoose)
‣ TypeScript
‣ Tailwind CSS
‣ Redux(Redux Toolkit)
‣ Git
‣ WordPress
‣ RESTFul Api's
‣ Framer Motion

Visual Design
‣ Adobe Creative Suite
  • Photoshop
  • llustrator
  • Premiere Pro
  • After Effects
  • InDesign
  • Dimension
  • Audition
‣ Figma
‣ Adobe XD
‣ Sketch

Academics
‣ **M.Sc. in Visual Communication**
  SRM University, India